

Dutch Cancer Society (KWF)

- o Determined to beat cancer as soon as possible,
- o Funds and guides scientific research on creative ideas, influences policy and shares knowledge about cancer and its treatment,
- o Founded in 1949.



Prevention Program

- Because 35 to 50% of cancer mortality could be attributed to unhealthy lifestyles.
- Goal: **informing** the public about a healthy lifestyle.
- Advocacy at **national, EU and international level** becomes increasingly important since regulation and legislation are playing a profound role in **shaping** public health policy.



(all pictures are taken from their website)

Psychosocial care

- Because cancer patients and their families in the Netherlands are **ill-informed** about what care is available and where they can get it.
- Goal: investing more on projects to enhance the **quality/accessibility** of psychosocial care.
- **Collaborates** with the Dutch Society for Psycho-Oncology and the Federation of Psychosocial Support Centers.



Financing Research

- Ranges from basic to epidemiological, translational, clinical and psychosocial research.
- Goal: **fast track results** from scientific research to practical applications.
- Ex: Programme Research & Implementation.

